

Cloud Works

In CloudWorks **innovation** is the central topic. With traditional IT environments, it is becoming increasingly difficult to support the business. Well Innovative solutions in areas such as cloud computing, mobility, big data, software defined data centers and open source, however, can help to modernize the IT environment radically and ready for the future. In an independent and journalistic manner CloudWorks informs its readers about products, suppliers and techniques.

Publication List 2019

| Edition | Deadline supplying advert | Publication date |
|---------|---------------------------|------------------|
| 1 | 12 February | 26 February |
| 2 | 26 March | 9 April |
| 3 | 14 May | 28 May |
| 4 | 25 June | 9 July |
| 5 | 3 September | 17 September |
| 6 | 15 October | 29 October |
| 7 | 3 December | 17 December |

Advertising Print

| Size | Specifications w x h (mm) | Rates € |
|----------------------------|---------------------------|---------------|
| 1/1 page | 210 x 297 | 2,625 |
| 1/2 page portrait | 93 x 275 | 1,575 |
| 1/2 page landscape | 190 x 135 | 1,575 |
| 1/4 page portrait | 93 x 135 | 925 |
| 1/4 page landscape | 190 x 65 | 925 |
| Surcharge branded content* | | +750 per page |

* Including editing

Advertising Online

| Size | Specifications | Price € |
|--------------------------------|--|---------|
| Full banner website | 468 x 60 | 600 |
| Half banner website | 300 x 60 | 500 |
| Medium rectangle website | 300 x 250 | 600 |
| Fotoslider | 615 x 300 + 500 words | 300 |
| Banner newsletter | 468 x 60 | 100 |
| Digital advertorial newsletter | Image (100 x 100 pixels) and text (200 characters) | 150 |

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Contact details

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Subscription

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